

# Text

This is text along a path

## Use of Text

In Desk Top Publishing, text is used in many different ways. You will need to learn the various terms used to describe different aspects of its use.

## Columns

In books, magazines and newspapers, text is arranged into **Columns**, often one in a small book, two in a larger book or magazine, and perhaps six or so in a large broadsheet newspaper. The gap between the columns is called at **Gutter**. The gap down the left and right side of a page is called a **Margin**. The space at the top is a **Header**. A **Footer** is at the bottom of the page, and may include a **Folio**, or **Page Number**.

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|--|--|---|
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|--|--|---|

Call me Ishmael. Some years ago—never mind how long precisely—having little or no money in my purse, and nothing particular to interest me on shore, I thought I would sail about a little and see the watery part of the world. It is a way I have of driving off the spleen and regulating the circulation. Whenever I find myself growing grim about the mouth; whenever it is a damp, drizzly November in my soul; whenever I find myself involuntarily pausing before coffin warehouses, and bringing up the rear of every funeral I meet; and especially whenever my hypox got such an upper hand of me, that it requires a strong moral principle to prevent me from deliberately stepping into the street, and methodically knocking people's hats off—then, I account it high time to get to sea as soon as I can. This is my substitute for pistol and ball. With a philosophical flourish Cato throws himself upon his sword; I equally take to the ship. There is nothing surprising in this. If they but knew it, almost all men in their degree, some time or other, cherish very nearly the same feelings towards the ocean with me.

There now is your insular city of the Manhattoes, belted round by wharves as Indian isles by coral reefs—commerce surrounds it with her surf. Right and left, the streets take you waterward. Its extreme downtown is the battery, where that noble mole

## Justification

Justification describes the layout of the text in a column. It can be arranged **Left, Centre, Right** or **Fully Justified**. These describe where the text is lined up, eg. This paragraph is **Left Justified**.

Sometimes paragraphs can be **Right Justified**, like this one, but this is often just used next to a picture, where the text may be the **Caption** or words describing the details of the picture.

## Font or Typeface?

A style of text, such as **STENCIL, Arial Black** or **COPPERPLATE**, is described as a **Typeface**. Different kinds of text of the same font, such as **Different Sizes, BOLD**, or **Italic** is described as a **Font**. By the way, this paragraph has been **Fully Justified**. Typefaces can be divided into three main types—**Sans Serif** fonts, which are simple in style, **Serif Fonts**, which have the little flicks at the end, and **Fun Fonts**, which are more elaborate, and mainly used for **Headings**. Serif fonts are easier to read in large paragraphs. **Sans Serif** fonts are often used for headings. They are also regarded as being more modern, but they can all be used to create different layouts.

|          |        |     |   |
|----------|--------|-----|---|
| Typeface | Roboto | vs. | Font  |
|          |        |     | <ul style="list-style-type: none"> <li>Roboto Thin</li> <li>Roboto Light</li> <li>Roboto Regular</li> <li>Roboto Medium</li> <li>Roboto Bold</li> <li>Roboto Black</li> </ul> |

Fun Font with  
Centre  
Justification



## Text Wrap

Where an illustration on a page has the text following its shape, this is known as **Text Wrap**. It is often used in magazines.

## Flow Text Along a Path

This is the term used to describe where a line of text has been made to follow a curved line or around an object.

## Drop Capital

**D**rop Capitals are large letters at the start of a paragraph. They are used to attract your attention to the start of a piece of writing, and sometimes to break up the monotony of large blocks of text. A **Raised Capital** is a large letter that sticks up out of the line of text.