Logo Design

On the internet, go to

https://looka.com/logo-maker/

or google looka logo maker.

1. You will need to enter a name for your company—use your surname.

2. The next step is to pick your industry—I would like you to make at least six different logos for your businesses. I have made four designs as shown down the right-hand side of this page.

3. You have to select some logo styles that you like—you can pick around four or five.
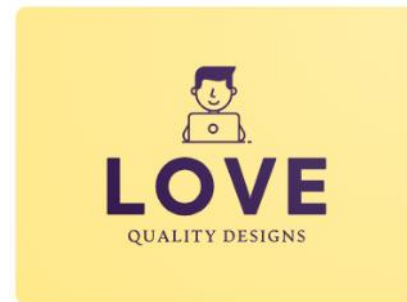
4. Select a colour scheme—note that when you hover your mouse over the colour it will give you moods associated with that colour—try to pick a colour with a mood that is suitable for your business. You can change this later if you don't like what is produced.

5. Enter your company name—eg Love Quality Designs

6. You can select some symbol types—pick a few that tie in with your business—the website has suggested some that relate to the name you have chosen.

7. The website will now generate a selection of logo ideas for you.

8. If you have a PC, you can use the Snipping Tool [press the WINDOWS button, SHIFT button and S button at same time to start it, or else search for the Snipping tool. If you are using a Mac, there will be an equivalent copying tool} to copy some of the logos—I have picked four ideas that I like to the right.

9. You can also click a logo and it will give you more variations of the same design.

10. On a program like Publisher, Powerpoint, Word or equivalent, paste a selection of logos you have created and submit it for marking.

11. The website also gives you examples of how your logo may look on social media, business cards, etc. Copy some of these images too. Three are shown below.