

Graphic Communication—Homework

On the attached Leaflet, identify as many of the following features as you can. They will not all be used on the leaflet.

Design Elements

1. Font—Serif or Sans Serif
2. Reverse
3. Mirror
4. Flow Text
5. Text Wrap
6. Colour Fill
7. Full Crop
8. Crop
9. Drop Shadow
10. Transparency

Design Principles

11. Line
12. Shape
13. Depth
14. Harmony
15. Unity
16. White Space
17. Balance
18. Colour
19. Alignment
20. Dominance
21. Contrast
22. Repetition

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